

Advance Praise

A masterpiece in intercultural training!

Exploring Culture is a very valuable introductory book in the area of cross-cultural psychology and cross-cultural training. The use of ten synthetic cultures along with various exercises for improving cross-cultural awareness should be particularly valuable for managers and trainers interested in cross-cultural issues.

—Rabi S. Bhagat, Ph.D.
Professor of Org'l. Behavior and Int'l. Management,
Karen Moustafa, Ph.D. student in management,
University of Memphis

The authors of Exploring Culture...provide both professionals and curious readers with a clear menu for cultural analysis along with a varied buffet of stories, examples, exercises and simulations that both nourish understanding and fortify intercultural competence.

—George F. Simons, Ph.D.
George Simons International
www.diversophy.com

This book bridges theory and practice through a series of hands-on exercises that help the reader to develop greater understanding of Hofstede's conceptual framework. It is an engaging book that will be a valuable tool for any cross-cultural trainer, intercultural educator, or student of culture.

—Kenneth Cushner Ed.D.
Associate Dean and Professor
Kent State University

